

ODA3 INSTITUTE

TRADEMARK & CLAIMS POLICY

Trademark & Conformance Use Policy

Rules for ODA3 and GAISSEF Ecosystem Marks, Factual Alignment Claims, and Reserved Status Claims

GEL-TM v1.0 | Public

© ODA3 Pvt Ltd

Document Control

Item	Value
Document Identifier	GEL-TM v1.0
Document Type	Public supplementary trademark and claims policy
Governing Licence	GAISSF Ecosystem Licence (GEL) v1.0
Legal Effect	Supplements GEL v1.0 on trademark/claims administration; does not amend or replace GEL v1.0 and does not itself grant commercial-use rights
Publisher / Rights Holder	ODA3 Institute / ODA3 Pvt Ltd
Published	04 October 2026
Review Trigger	Trademark registration change; new badge/mark; certification launch; material claim-policy change; or GEL revision
Contact	legal@oda3.org
Classification	Public

CONTROLLING-LICENCE RULE

GEL v1.0 remains the governing licence for the GAISSF Ecosystem. This Policy explains permitted factual mark/claim use and the conditions for separately authorised mark use. It does not grant Commercial Use rights and does not limit lawful statutory nominative, descriptive, quotation, criticism, commentary, or other non-waivable rights.

1. Scope

This Policy applies to public use of ODA3 and GAISSF Ecosystem word marks, logos, visual identity, badges, seals, and status descriptors. It should be read together with GEL v1.0, especially its trademark restrictions, conformance safe harbor, anti-fragmentation rule, and reservation of certification authority.

Where this Policy conflicts with GEL v1.0, GEL v1.0 controls. A separate commercial, partner, or other written agreement may grant additional mark-use rights for its defined scope.

2. Covered Marks and Designations

Mark / category	Treatment
ODA3 Institute / ODA3	Market-facing institutional and corporate identifiers.
GAISSF	GAISSF framework/ecosystem word mark.
UAIF	Unified AI Incident Framework word mark.
AI-IRF	AI Incident Response Framework word mark.
PAI-SF	Physical AI Security Framework word mark.
Logos / visual identity	ODA3 and framework logos, symbols, brand artwork, and controlled visual identity.
Future badges / seals / certification marks	Not authorised for public use unless and until ODA3 separately publishes the relevant programme/mark rules and grants the applicable authority.

Use TM for an unregistered or jurisdictionally unconfirmed mark. Use ® only where ODA3 has confirmed that registration has issued for the relevant mark and jurisdiction and that the particular use is appropriate. Do not infer registration status from an older document or cached webpage.

3. General Mark-Use Principles

- Use word marks accurately and do not alter spelling, create confusingly similar variants, or incorporate them into a company, product, service, app, domain, or social-media identity without written authorisation.
- Do not reproduce or modify ODA3/framework logos, visual identity, badges, seals, or brand artwork unless the specific use is authorised in writing.
- Do not imply ODA3 sponsorship, endorsement, approval, audit, certification, accreditation, official status, partnership, or regulatory recognition unless the exact status has been separately granted and remains current.
- Keep ODA3/framework marks visually subordinate to the user's own brand unless a written co-branding arrangement expressly permits otherwise.
- Do not use the marks in a deceptive, unlawful, or materially misleading manner.

4. Factual Alignment and Referential Use

GEL v1.0 permits good-faith factual alignment statements that describe what an implementation actually does without implying certification or official approval. This Policy preserves that safe harbor.

Area	Rule
Safer factual examples	"implements GAISSE™ control [X]"; "maps to UAIF™ category [Y]"; "uses the UAIF™ v1.0 schema"; "mapped to PAI-SF™ control [X]".
Conditions	The statement must be truthful, current, verifiable, scoped to the actual object/version, and presented without badge/seal styling or other endorsement cues.
Not enough by itself	A factual mark statement does not grant a commercial licence. If the underlying activity is Commercial Use under GEL v1.0, the required commercial rights must exist separately.
Nominative/reference use	Press, academia, analysts, reviewers, competitors, and others may refer to ODA3/frameworks factually in accordance with applicable law, provided the presentation does not falsely imply affiliation or status.

5. Reserved and Prohibited Status Claims

The following wording, or wording with materially equivalent meaning, must not be used unless ODA3 has expressly authorised the exact status for the exact object and scope:

- "ODA3-certified", "GAISSE-certified", "UAIF-certified", "PAI-SF-certified";
- "official GAISSE", "official UAIF", "ODA3-approved", "ODA3-endorsed", "ODA3-accredited";
- "certified partner", "authorised assessor", "authorised auditor", "official assessment";
- any statement implying that ODA3 tested, audited, approved, certified, accredited, or guaranteed an implementation when no such controlled status exists.

Terms such as compliant, conformant, verified, validated, assured, audited, certified, accredited, approved, authorised, and recognised should be used only where the speaker can identify the governing criteria, object, scope, evidence basis, and authority for that status. A broad status word must not be substituted for a narrower factual mapping or implementation statement.

6. Written Mark Licences and Commercial Agreements

Use beyond the factual/referential boundary - including logos, badges, co-branding, mark use in product/service naming, or any representation of a formal ODA3 relationship - requires written authorisation.

A commercial licence such as an enterprise agreement does not automatically grant mark or badge rights unless those rights are expressly included. Conversely, a trademark authorisation does not by itself grant Commercial Use rights in GEL-licensed material.

Any written mark licence should define the authorised mark, artwork/version, exact wording, approved object, territory, channels, term, quality-control requirements, verification route, correction rights, and cessation duties.

7. Certification Marks and Certification Claims - Future / Inactive

CURRENT STATUS

Certification is not currently offered. No GAISSE Ecosystem certification mark, certification badge, certified-organisation status, certified-professional status, or authorised-certification-body status is presently activated by this Policy.

GEL v1.0 reserves certification, accreditation, and audit authority to ODA3 Institute / ODA3 Pvt Ltd. Reservation of authority is not operational availability.

If ODA3 later launches a certification programme, certification-mark use should become available only under separately approved and published governance covering at least: eligible object/scope, criteria, competence and independence, assessment method, decision authority, appeals, registry/verification, surveillance/renewal, suspension/withdrawal, and mark-use rules. Until then, certification-mark sections in earlier drafts have no operative effect.

8. Quality Control and Correction

ODA3 may review public uses of its marks and factual alignment claims and may request correction or cessation where a use is inaccurate, stale, materially misleading, or outside an authorised scope.

- For a good-faith factual claim error, ODA3 should ordinarily identify the issue and allow a reasonable correction period before escalation, unless continued use creates material deception or legal risk.
- False certification, fabricated badge/seal use, impersonation, or deliberate misrepresentation of official status may justify immediate action.

- Where a written mark licence exists, the agreement's correction, suspension, and termination procedures control for that licensed use.
- On expiry, withdrawal, or termination of a written mark authorisation, the authorised mark/badge use must cease as required by that instrument. Lawful historical factual reference may continue where accurate and not misleading.

9. Relationship to GEL v1.0 and Other Instruments

Instrument / status	Role	Relationship to this Policy
GEL v1.0 - published	Governing licence for GAISSF Ecosystem use, including mark restrictions and factual conformance safe harbor.	Controls on conflict.
Commercial licence / enterprise agreement - controlled / executed per deal	May grant commercial-use permissions and, if expressly stated, defined mark-use rights.	No automatic mark rights.
Partner / programme agreement - only if actually issued/executed	May grant a defined programme status and controlled badge/claim wording.	No status should be inferred from this Policy.
Certification scheme - future / not currently offered	Would govern certification decisions and certification-mark rights if launched.	Inactive until separately approved and published.

10. Requests and Contact

For a mark licence, logo permission, co-branding request, or clarification of an existing written authorisation, contact legal@oda3.org. Do not send certification applications: certification is not currently offered.

11. Notably Absent

- No dependency on the unpublished GEL Master Terms.
- No dependency on the held GAISSF Public Use Terms.
- No active L1/L2/L3/L4 layer architecture is created by this Policy.
- No statement that any certification mark is currently registered, activated, or available for licensing.
- No active partner-tier badge programme is assumed.
- No permission to use ODA3/framework logos or visual identity merely because factual alignment language is allowed.
- No claim that factual alignment equals compliance, certification, audit, assurance, endorsement, or regulator approval.
- No commercial-use right is created by trademark or conformance wording.

12. Revision Note - 04 October 2026

Rebuilt from the draft GEL Trademark & Conformance Use Policy v1.0 after comparison with the published GEL v1.0 and the current ODA3 programme state. Removed GEL Master Terms and Public Use Terms dependencies; added PAI-SF; removed active L1/L2/L3/L4 programme assumptions, partner-tier/badge assumptions, internal strategy commentary, case-law commentary, and counsel-review drafting notes; narrowed factual alignment examples to claims supported by the GEL v1.0 conformance safe harbor; separated mark permission from Commercial Use rights; converted certification-mark provisions into a clearly inactive future boundary; removed unresolved effective-date/address placeholders; and made mark-registration designation jurisdiction/status dependent rather than hard-coded. This Policy supplements but does not amend GEL v1.0.

Questions: legal@oda3.org | Website: <https://oda3.org>